



Yavapai Regional Transit, Inc.  
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YavapaiRegionalTransit.com  
A 501c (3) corporation

AZ Qualifying Charitable Organization

## “Moving Yavapai Regional Transit Forward”

### Minutes of YAVAPAI REGIONALTRANSIT INC Transit Advisory Committee (TAC) Meeting

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**WEDNESDAY, January 16, 2018  
10:00 A.M.-12:00P.M.**

**St Luke’s Episcopal Church  
Prescott, AZ**

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#### INTRODUCTIONS

Those present were: Cyndi Thomas, Town of Chino; Mike Best, Chino Valley Town Council; John Jones, Transportation Advocate; Chris Bridges, CYMPO; Daniel Harmonick, CYMPO; Joe Viccica, Central Yavapai Transit Foundation; Cheri Romley, YRT Board; Ron Romley, YRT Board; Nancy Best, YRT Board, Dawn-Marie Hayden, YRT Board; Mitch Padilla, YRT Board; Daniel Mattson, YRT Board; Sandy Stutey, YRT Manager.

Cheri Romley welcomed everyone to the quarterly TAC Meeting.

Ron Romley gave a presentation on the current status of Yavapai Regional Transit. He covered who is YRT which included being a 501c (3) Corporation, only public transit system in the Tri-City area, and an FTA 5311 Rural Transportation grant recipient providing over 70% of rides starting or ending in the rural area. He also explained the Arizona Department of Revenue Certified YRT to be a Charitable Organization eligible to receive Tax Credit Donations.

The services provided were explained and the reason for diversions also covering the areas currently served. He went over the routes served daily, Chino Valley 5 Days, Monday thru Friday; Prescott 5 days, Monday thru Friday and Prescott Valley, 1 day, Wednesday. In the summer, YRT services Paulden 5 days/ 2 months.

Ron Romley showed a slide on the growth of the system:

FY 2016 – 4,500 Rides

FY 2017 – 6,000 Rides

FY 2018 – 9,200 Rides

YRT provides 40% deviations and free rides to veterans which started January 1, 2018 averaging about 100 riders per month.

In FY 2018 YRT's total ridership was 9,167 with 3,800 deviations and 5,100 service hours travelling 76,000 miles. Total operating cost equaled \$382,300. Ron also discussed the match requirements and where the funds come from such as other various grants, the sponsorship program and various individuals and organizations that donate and volunteer hours.

He explained the continuing challenges in years to come such as competition with other local profits and decline in local match resulting in a reduction of services or possible elimination of our public transit.

If we continue growing, possible future expansions could possibly be Paulden, Dewey Humboldt and Ashfork.

After the presentation, Ron explained the impact of the Government shut-down and what YRT may have to do which may be a reduction in service or if it goes to long a shutdown of the system. If it goes that long and we have to reduce service or shut our system down, we may lose the confidence of our communities, riders and donors. It is important we develop a plan and maintain our system as long as we can.

The next part of the meeting was a group participation to update the Vision, Mission and Goals of Yavapai Regional Transit lead by John Jones. John went around the room and had everyone provide a short description of what should be in a Vision statement. After that was completed, he went around the room for the Mission and then the Goals. John took the information and developed a Vision, Mission and Goals from all the input that was provided after the meeting. Chris Bridges developed a Vision Statement: Provide safe, efficient reliable and accessible public transportation. He also wrote a Mission Statement: Provide excellent, customer service to connect people and communities for a better quality of life.

John Jones provided a synopsis of all the work that was done at the TAC Meeting.

## **VISION**

Provide cost efficient and accessible public transportation

## **MISSION**

Connect the people and communities of Central Yavapai County with sustainable, safe and reliable transit service that enhances independence and mobility.

## **GOALS**

Increase Ridership.

Increase financial security through diversified revenue sources (grants, gifts, volunteers, fundraising, donations)

Annually create objectives, policies and procedures to establish and measure quality of customer service, operational efficiency, driver competence, marketing strategies and professionalism with other agencies

**NEXT MEETING – WEDNESDAY, April 17, 2019, 10 AM – NOON  
ST. LUKE'S EPISCOPAL CHURCH, 2000 Shepherds Lane, Prescott**